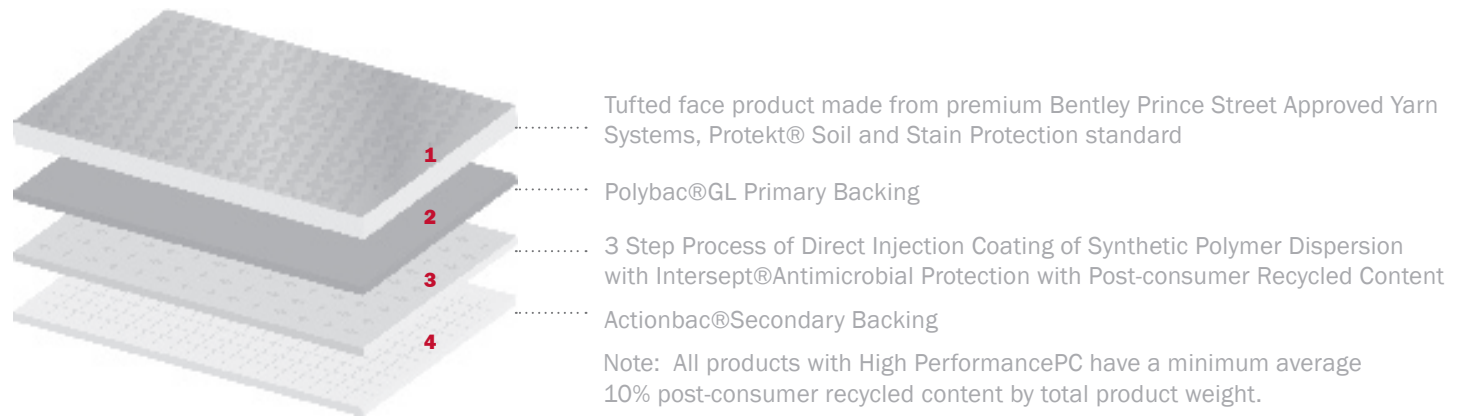


High PerformancePC™

Standard on all Bentley Prince Street broadloom products. High PerformancePC is the premier backing system uniquely designed for comfort and economics while utilizing a sustainable backing technology. Using state-of-the-art technology, latex carpet backing is recycled and reprocessed into new carpet backing, moving us one step closer to closing the technical loop entirely. This process of recycling old carpet backing into new High PerformancePC™ backing results in a minimum average 10% post-consumer recycled content by total product weight for all High PerformancePC products.



For more information about Bentley Prince Street products please call **800.423.4709** Or visit us at www.bentleyprincestreet.com

Why use High PerformancePC?

- Premium standard for all broadloom products
- Reduces problems associated with edge ravel, tuft pulls, delamination and tuft loss
- Enriched latex formulation surpasses industry standard and contains post-consumer recycled content
- Features Protekt® and Intersept® superior performing products to enhance face appearance and increase carpet life cycle

What are the features and benefits of this backing?

Protekt® Soil and Stain Protection

Our patented stain resistant coating, Protekt is applied during the manufacturing process, preserving the carpet's color, while incorporating resistance to stains. Protekt provides a lasting barrier to soiling and staining, which simplifies the cleaning process and enhances the longevity of your carpet.

Polybac® GL Primary and Actionbac® Secondary Backing

Polybac GL primary backing is a plain weave that offers a dimensionally stable foundation for superior tuftability and pattern definition, strength, moisture resistance and durability. Actionbac secondary backing is moisture and stain resistant and produces no mold, mildew or harmful chemical emissions. Actionbac adds tensile strength and dimensional stability.

3 Step Process of Direct Injection Coating of Synthetic Polymer Dispersion

The unique process to increase yarn bundle encapsulation and tuft lock while reducing edge ravel, delamination and tuft loss problems. Enriched latex formulation surpasses industry standard and contributes to a minimum average 10% post-consumer recycled content by total product weight for all High PerformancePC products.

Intersept® Antimicrobial

Permanently incorporated into the backing pre-coat, this antimicrobial system inhibits the growth of a broad spectrum of organisms such as molds, fungi, mildews and bacteria. It also protects against stain, odor, and bio-deteriorating microorganisms. Intersept has been proven safe and effective in independent and in-house testing, and its efficacy cited in peer-reviewed journals.

We stand behind our product.

2 year materials and workmanship. 10 year edge ravel, delamination, tuft pulls, excessive surface wear and static discharge.